



PATENT
Attorney Docket No. 559442004400

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Mike CRISTOFALO et al.

Application No.: 09/834,500

Filing Date: April 12, 2001

For: SYSTEM AND METHOD FOR
TARGETING OBJECT ORIENTED
AUDIO AND VIDEO CONTENT TO
USERS

Group Art Unit: 3622

Examiner: Daniel LASTRA

AMENDMENT UNDER 37 CFR 1.111

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

Sir:

In response the Office Action dated September 13, 2004, please amend this application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks begin on page 14 of this paper.